

## Bob Frazer, Jr., DDS, FACD, FICD

Dr. Bob Frazer is an innovative leader in the world of dentistry. He has been a sought-after speaker and consultant for dentists and their organizations for 30 years. He conducts workshops across North America and Europe and is a member of the National Speakers Association.

In addition to being a popular presenter, he offers dentists a range of transformational services including applied strategic planning, performance coaching, wilderness leadership adventures, and a National Study Club. He helps dentists realize lives of balance, fulfillment and significance while he shows them how to make comprehensive and restorative dental practices not only health-centered and highest-quality but also profitable. He removes barriers to people's potential by providing exciting models, principles and processes from which they and their organizations can design and build a preferred future.

- Dr. Frazer led a successful private dental practice for over 30 years and now limits his practice to a few major rehabilitative cases a year. He founded his consulting firm, R.L. Frazer & Associates, Inc. in 1991 in response to mounting interest in his dental consulting services.
- Recognized as the foremost authority in applied strategic planning and strategic management in dentistry today, he has led top tier dentists and their organizations, including the Dawson Academy, through the strategic planning process.
- A masterful storyteller, he shares with humor and poignancy how to harness the powers of vision and emotional intelligence in one's life and practice.
- Dr. Frazer is a Fellow of The American College of Dentists and The International College of Dentists. He has published over 50 articles in dental journals such as Dental Economics.

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