

Bob Frazer, Jr., DDS, FACD, FICD

Dr. Bob Frazer is an innovative leader in the world of dentistry. Bob is a sought-after speaker, consultant and performance coach for dentists and their organizations for over 40 years. He's given over 1,200 paid presentations across North America and Europe.

In addition to being an inspiring presenter, he offers dentists a range of transformational services including applied strategic planning, performance coaching, wilderness leadership adventures, and an inner circle National Study Club. He helps dentists realize life balance, fulfillment and significance while he shows them how to make comprehensive and restorative dental practices not only health-centered and highest-quality, but also profitable. He removes barriers to people's potential by providing proven models, principles and processes from which they and their organizations can design and build a preferred future.

- Dr. Frazer led a successful private group dental practice for over 30 years in Austin, TX. He founded the consulting firm, R.L. Frazer & Associates, Inc. in 1991 in response to mounting demand for his consulting services inside and outside of dentistry.
- Recognized as the foremost authority in Applied Strategic Planning and strategic management in dentistry today, he has led 100's top tier dentists and their organizations, including the Dawson Academy, AES, the USA Section of the International College of Dentists, the USA - ICD Foundation, five dental schools, multiple state dental associations and specialty groups such as AAE and AAO through strategic planning. Twenty percent of his time he has led dental and non-dental companies in high technology (including BIOLASE), independent power O&M, custom store fixtures and B2B food manufacturing companies.
- A masterful storyteller, he shares with humor and poignancy how to harness the powers of vision and emotional intelligence in one's life and work.
- Past President AES, AADP, USA – ICD Foundation. Recipient of USA Section ICD Outstanding Leader Award – 2018; American Academy of Dental Practice – Kathleen Uebel Leadership Award – 2015; Distinguished Service Award, Texas Dental Association - 1986-1994; Master Practitioner Award, University of Texas Dental Branch – 1999; Distinguished President Award, Kiwanis International Outstanding Senior Award, Delta Sigma Delta. Dr. Frazer is a Fellow of The American College of Dentists and The International College of Dentists. He has published over 55 articles in dental journals.
- Bob and Linda have been married for more than 55 years. They have two sons and five grandchildren. Bob enjoys fly fishing, golf, adventures in nature, ministering in his church, professional, and civic organizations, and most of all, spending time with his family.

R.L. Frazer & Associates, Inc.

Phone: (512) 346-0455

www.frazeronline.com

bob@frazeronline.com